

SPONSORSHIP PROSPECTUS



2022 WESTERN Pediatric Trauma CONFERENCE

July 13-15, 2022

Fairmont Sonoma Mission Inn & Spa
100 Boyes Blvd, Sonoma, CA 95476
(707) 938-9000

www.pedtrauma.org



2022 WESTERN Pediatric Trauma CONFERENCE

SPONSORSHIP PROSPECTUS

The 2022 Western Pediatric Trauma Conference (WPTC) will be held in Sonoma, CA on July 13-15, 2022. The conference features nationally renowned faculty in the fields of pediatric trauma, critical care, emergency medicine and pre-hospital care. The program content is targeted to surgeons, nurses and health care professionals from around the nation who care for injured children. This event is an unparalleled opportunity to make and solidify relationships through person-to-person communications and marketing. Reserve your sponsorship and/or booth space today!

PROVIDED BY



CONTINUING EDUCATION PROVIDED BY



IN COLLABORATION WITH





2022 WESTERN Pediatric Trauma CONFERENCE

SUPPORT LEVELS

Trauma Red, \$15,000 - Premier Level

Company name on advertisement board and table tents; company name on display screens within the main conference room at the conference; company name on conference literature; and announcements throughout the day.

Trauma Level One, \$10,000 - Lunch/Reception (four available)

Company name on advertisement boards and table tents; recognition during the lunch breaks; and company name on conference literature.

Trauma Level Two, \$5,000 - Breakfast (three available)

Company name on advertisement boards and table tents; and extra visibility and recognition during breakfast.

Trauma Level Three, \$3,000 - Invited Speaker

Company name on advertisement boards and table tents; recognition during the specific plenary sessions; and company name on conference literature.

Trauma Level Four, \$2000 - Abstract, Best Practice, or Point- Counterpoint Sessions

Company name on advertisement boards and table tents; and extra visibility and recognition during specific sessions.

Lanyard, \$3000 - (one available)

Company name on lanyards with conference logo.

Sponsors are invited to also exhibit at the conference. Additional payment and Application forms are required.



2022 WESTERN Pediatric Trauma CONFERENCE

PAYMENT FORM

Date: July 13-15, 2022

Firm Name _____

(as you would like it to appear in the acknowledgments)

Address _____

City _____

State _____

Zip _____

Phone Number _____

Website _____

eMail Address _____

Please email a company description (limit 230 characters) as it should appear in the social events program to Matthew Stern Matthew.Stern@childrenscolorado.org by May 15, 2022. The Western Pediatric Trauma Conference reserves the right to edit as necessary for consistency and/or length.

Name of Representative(s) attending the conference _____

Return information form with secured payment by May 15, 2022 to:
Matthew Stern, MS | Matthew.Stern@childrenscolorado.org
Program Manager, Continuing Medical Education | Children's Hospital Colorado

PAYMENT

Please click on the link below to make payment

PAY NOW



2022 WESTERN Pediatric Trauma CONFERENCE

AGREEMENT

The Department of Continuing Medical Education (CME) of Children's Hospital Colorado Application and Contract for Sponsorship Funding – Western Pediatric Trauma Conference July 13-15, 2022

Regarding Terms, Conditions and Purposes of an Educational Grant

Title of CE Activity: Western Pediatric Trauma Conference

Location: Sonoma, CA **Dates:** July 13, 14, 15th, 2022

Company Name: _____

The above company wishes to provide support for the named continuing education activity by means of (indicate which option below):

Sponsorship funding for support of the CE activity in the amount of: \$ _____

SELECT A LEVEL

- Trauma Red, \$15,000 - Premier Level**
Company name on advertisement board and table tents; company name on display screens within the main conference room at the conference; company name on conference literature; and announcements throughout the day.
- Trauma Level One, \$10,000 - Lunch/Reception** (four available)
Company name on advertisement boards and table tents; recognition during the lunch breaks; and company name on conference literature.
- Trauma Level Two, \$5,000 - Breakfast** (three available)
Company name on advertisement boards and table tents; and extra visibility and recognition during breakfast.
- Trauma Level Three, \$3,000 - Invited Speaker**
Company name on advertisement boards and table tents; recognition during the specific plenary sessions; and company name on conference literature.
- Trauma Level Four, \$2,000 - Abstract, Best Practice, or Point-Counterpoint Sessions**
Company name on advertisement boards and table tents; and extra visibility and recognition during specific sessions.
- Lanyard, \$3,000 -** (one available)
Company name on lanyards with conference logo.

CONDITIONS

1. STATEMENT OF PURPOSE: Program is for scientific and educational purposes only and will not promote the company's products directly or indirectly.

2. CONTROL OF CONTENT & SELECTION OR PRESENTERS & MODERATORS: The Department of Continuing Medical Education at Children's Hospital Colorado (Accredited CE Provider) and Stanford Children's Health (Sponsor host) are responsible for control of content and selection of presenters and moderators. The company agrees not to direct the content of the program. Arrangements for commercial exhibits or advertisements cannot influence planning or interfere with the presentation, nor can they be a condition of the provision of commercial support for CE activities.

Product-promotion material or product-specific advertisement of any type is prohibited in or during CE activities. The juxtaposition of editorial and advertising material on the same products or subjects must be avoided. Live (staffed exhibits, presentations) or enduring (printed or electronic advertisements) promotional activities must be kept separate from CE.

3. DISCLOSURE OF FINANCIAL RELATIONSHIPS: Sponsor will ensure meaningful disclosure to the audience, at the time of the program, or (A) company funding and (B) any significant relationship between the sponsor and the company (i.e. grant recipient) or between individual speakers or moderators and the company.

4. INVOLVEMENT IN CONTENT: There will be no "scripting", emphasis, or influence on content by the company or its agents.

5. ANCILLARY PROMOTIONAL ACTIVITIES: No promotional activities will be permitted in the same room or obligate path as the educational activity. No product advertisements will be permitted in the program room.

6. OBJECTIVITY & BALANCE: Sponsor will make every effort to ensure that data regarding the company's products (or competing products) are objectively selected and presented, with favorable and unfavorable information and balanced discussion of prevailing information on the product(s) and/or treatments.

7. LIMITATIONS OF DATA: Sponsor will ensure, to the fullest extent possible, the meaningful disclosure of limitations of data (i.e. ongoing research, interim analysis, preliminary data, or unsupported opinion.)

8. DISCUSSION OF UNAPPROVED USES: Sponsor will require that presenters disclose when a product is not approved in the United States for the use under discussion.

9. OPPORTUNITIES FOR DEBATE: Sponsor will ensure meaningful opportunities for questioning or scientific debate.

10. INDEPENDENCE OF SPONSOR IN THE USE OF CONTRIBUTED FUNDS:

- A.** All other support associated with this CE activity (i.e. distributing brochures, preparing slides) must be given with full knowledge and approval to the Continuing Medical Education Office at Children's Hospital Colorado (accredited CE Provider) and Stanford Children's Health (sponsor host)
- B.** No other funds from the commercial company will be paid to the program director, faculty, or others involved with the CE activity (additional honoraria, extra social events, etc.).

The Commercial Supporter agrees to abide by all requirements of the ACCME Standards for Commercial Support of Continuing Medical Education (appended).

The Department of Continuing Medical Education at Children's Hospital Colorado agrees to:

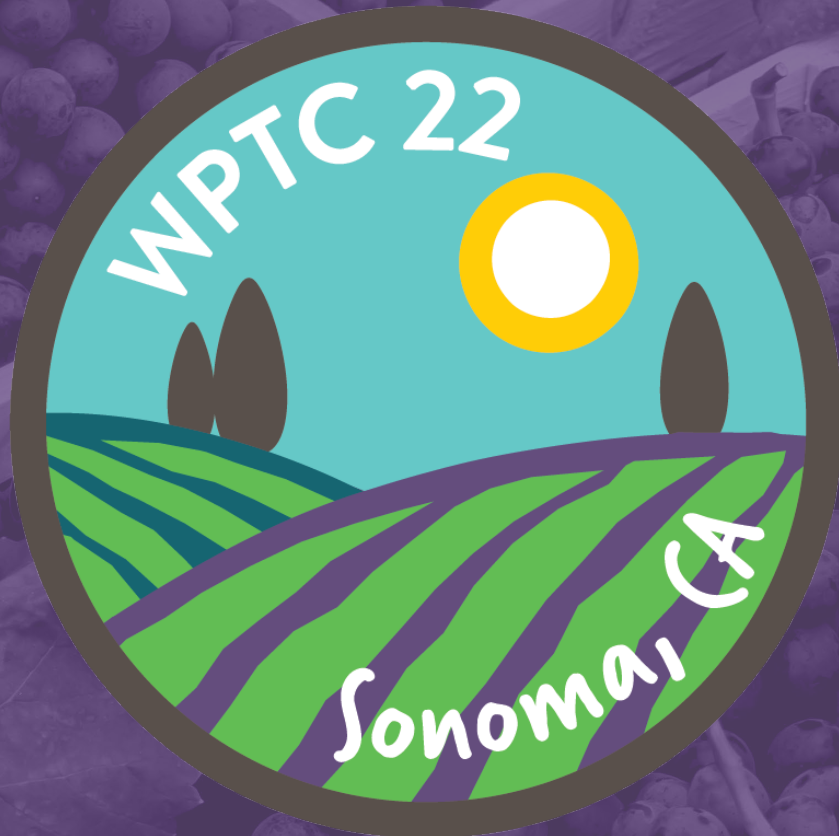
- Abide by the ACCME Standards for Commercial Support of Continuing Medical Education
- Upon request, furnish the Commercial Supporter a report concerning the expenditure of the funds provided
- Acknowledge education support from the commercial company in program brochures, syllabi, and other program material

AGREED

Commercial Company representative (name) _____

Signature _____ **Date** _____

Matthew Stern _____ **Date** _____



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