

EXHIBITOR PROSPECTUS



2022 WESTERN Pediatric Trauma CONFERENCE

July 13-15, 2022

Fairmont Sonoma Mission Inn & Spa
100 Boyes Blvd, Sonoma, CA 95476
(707) 938-9000

www.pedtrauma.org



2022 WESTERN Pediatric Trauma CONFERENCE

EXHIBITOR PROSPECTUS

The 2022 Western Pediatric Trauma Conference (WPTC) will be held in Sonoma, CA on July 13-15, 2022. The conference features nationally renowned faculty in the fields of pediatric trauma, critical care, emergency medicine and pre-hospital care. The program content is targeted to surgeons, nurses and health care professionals from around the nation who care for injured children. This event is an unparalleled opportunity to make and solidify relationships through person-to-person communications and marketing. Reserve your sponsorship and/or booth space today!

PROVIDED BY



CONTINUING EDUCATION PROVIDED BY



IN COLLABORATION WITH





2022 WESTERN Pediatric Trauma CONFERENCE

EXHIBIT BOOTHS

Exhibitor Table, \$1500

Standard booths include a 6' clothed and skirted table with two chairs. Exhibit fixtures, components and banners will be permitted to a maximum height of 12 ft. Sufficient see-through areas must be provided to prevent blocking views of adjacent booths. Lunch for 2 vendors is included in the exhibit fee.

Exhibit Dates & Hours

Wednesday July 13
930am-3pm

Thursday July 14
7am - 3pm

Friday July 15
7am-10am

Exhibit Installation Dates & Hours

Tuesday July 12
4pm - 6pm

Wednesday July 13
7am- 9am

Exhibit Dismantle Dates & Hours

Friday July 15
11am - 12pm

To reserve your booth please return your Application, Contract, and Payment for Tabletop Space
By **May 15, 2022.**

Additional representatives may attend for \$75/day to cover various meeting expenses and food costs. Time has been allotted in the agenda for participants to view exhibits. A list of confirmed exhibitors will be available at the conference.



2022 WESTERN
Pediatric Trauma
CONFERENCE

INFORMATION FORM

Date: July 13-15, 2022

Firm Name _____
(as you would like it to appear in the acknowledgments)

Address _____

City _____ **State** _____ **Zip** _____

Phone Number _____ **Website** _____

eMail Address _____

SELECT A LEVEL

- Exhibitor's Table, \$1,500
- Additional representative \$75/day

Please email a company description (limit 230 characters) as it should appear in the social events program to Matthew.Stern@childrenscolorado.org by May 15, 2021. The Western Pediatric Trauma Conference reserves the right to edit as necessary for consistency and/or length.

Name of Representative(s) attending the conference _____

Return information form with secured payment by May 15, 2022 to:
Matthew Stern, MS | Matthew.Stern@childrenscolorado.org
Program Manager, Continuing Medical Education | Children's Hospital Colorado

PAYMENT

Please click on the link below to make payment

PAY NOW



2022 WESTERN Pediatric Trauma CONFERENCE

APPLICATION

Continuing Medical Education (CME) Department of Children's Hospital Colorado Application and Contract for Table Top Space – Western Pediatric Trauma Conference July 13-15, 2022

Name of Company or Organization _____

Address _____

City _____ State _____ Zip _____

Phone Number _____ eMail _____

Products or services to be displayed _____

Special Requirements (electrical outlet, wired internet connection, subject to additional costs)

The Department of Continuing Medical Education at Children's Hospital Colorado agrees to assign tabletop space for this education activity according to the following terms conditions and requirement:

- Tabletop space will be rented for the duration of this educational activity to (check whichever applies):
 - Commercial organizations \$1,500
 - Non-commercial organizations \$1,500
(Including government and community organizations and specialty societies)
- Unless otherwise specified standard exhibit space is one 6-foot table, suitable for tabletop display, plus two chairs. If additional space, equipment, or services are required, please notify CME at The Department of Continuing Medical Education at Children's Hospital Colorado to make arrangements. The exhibiting company will be invoiced for additional charges.
- The exhibit area will be available for setting-up beginning at 4:00pm on Tuesday, July 12, 2022. The exhibit area will be open during the following times: July 13, 2022 from 9:30am-3:00pm, July 14, 2022 from 7:00am-3:00pm and July 15, 2022 from 7:00am-9:00am.
- All scheduled breaks will be held in the exhibit area.
- Fire laws will be strictly observed. Aisles and fire exits cannot be blocked by tables, cables, boxes or other items.
- Conference participants, faculty, and exhibitors will be admitted to the exhibit area.
- Exhibitors agree to refrain from pasting, nailing or otherwise attaching signs or other display materials to walls, doors, backdrops, floors and carpets or other surfaces which in any way mar or defaces them. Any damages caused by the exhibit will be paid by the exhibitor.
- Exhibits should not project beyond the space allocation and should not obstruct the view of or interfere with other exhibits.
- To avoid infringing on others, all interviews, demonstrations, distribution of literature, sales promotions and other similar activities should be conducted at the exhibitor's table.
- Exhibits producing loud noises that interfere with other exhibitors or participants are discouraged. Exhibits producing noise or other interference, which is not adequately controlled, will be relocated to reduce such

interference.

11. Special written agreement must be made in advance with The Department of Continuing Medical Education at Children's Hospital Colorado if two or more companies or groups wish to exhibit in a single space.
12. In order to receive a refund, written notice of cancellation must be made at least 30 days prior to the beginning of this activity.
13. Other than for educational materials, direct sales involving the exchange of funds in the exhibit areas by any exhibitor, or their agent is prohibited.
14. The Department of Continuing Medical Education at Children's Hospital Colorado & Stanford Children's Health will make all space assignments without preconditions and reserves the right to rearrange the floor plan and relocate any exhibitor's space
15. Infractions of these terms and conditions on the part of the exhibitor or representative may result in dismissal from the exhibit area, in which case there will be no refund of fees.
16. The Exhibitor agrees to abide by all requirements of the ACCME Standards for Commercial Support of Continuing Medical Education. (<http://www.accme.org/requirements/accreditation-requirements-cme-providers/Standards-for-commercial-support>)
17. Space is leased with the understanding that The Department of Continuing Medical Education at Children's Hospital Colorado and/or Stanford Children's Health assumes no liability whatever for damages resulting from any act of omission or commission in connection with the exhibition of products and services. The exhibitor and its representatives hereby release The Department of Continuing Medical Education at Children's Hospital Colorado from any or all liabilities for loss associated with this rental of tabletop space, ensuring from any cause whatsoever. The exhibitor will be responsible for moving items into and out secured locations.
18. Full payment must be received in order to activate the contract. Checks should be made payable to Children's Hospital Colorado – Continuing Medical Education- Checks shall be sent to Children's Hospital of Colorado.

Continuing Medical Education at:
Children's Hospital Colorado
ATTN: Matthew Stern
13123 East 16th Avenue, Box 158
Aurora, CO 80045

19. Security: The venue and Children's Hospital Colorado or Stanford Children's Health will not assume responsibility for any damages or losses of articles left or sent during or following this meeting.
20. Storage and Shipping: Exhibitors must make their own arrangements to transport materials to and from the venue.
21. Decorative Material: All decorative material must be fire resistant, and in accordance with standards established by the National Board of Fire Underwriters.
22. Explosives: No gasoline, acetylene, or explosives of any kind are permitted.
23. Communication pertaining to this contract or exhibit should be sent to the address listed above, or by phone: email- Matthew.Stern@childrenscolorado.org
24. Children's Hospital Colorado Tax I.D. number is: 84-0166760 (W9 attached)
26. The Department of Continuing Medical Education at Children's Hospital Colorado will not provide a participant list or any participation contact information to Exhibitor. Any participant information will need to be gathered by the Exhibitor.

Terms: All exhibits are at the exhibitor's risk. There shall be no liability on the part of Children's Hospital Colorado,

Stanford Children's Health, or the host venue for any injury or damage to an exhibitor or to his property resulting from the condition of the premises or from the acts of any person thereon. Each exhibitor agrees that he will indemnify and hold harmless Children's Hospital Colorado & Stanford Children's Health, and said venue against any claims by any of its employees or by any person on the premises at this invitation or for the purpose of delivery to or servicing his exhibit and against any claims by other persons caused by anything occurring in connection with its exhibit. The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of injury or damage to exhibitors displays, equipment, and other property brought upon the premises of the said venue and shall indemnify and hold harmless Children's Hospital Colorado or Stanford Children's Health, its affiliates, agents, and employees from any and all such loss, damages and claims.

I, the undersigned, hereby make application for exhibit space at this Children's Hospital Colorado Accredited Activity, and sponsored by Stanford Children's Health.

I have read the terms of agreement and exhibiting company and its representative(s) agree to the terms.

- I acknowledge that I have received, read, and am in agreement with, the Standards for Commercial Support from the Accreditation Council for Continuing Education (ACCME), specifically Standard 4.0, which discusses the separation of promotional activities and materials from CME content. Exhibitors are asked to limit sales and marketing activities to areas outside of the conference room where the program takes place. Children's Hospital Colorado also requests that you refrain from wearing an identifying company badge while in the program conference room. Stanford Children's Health will provide badges for all attendees at our registration desk upon arrival.

- I will not plan or participate in any other CME or non-CME activity during the dates of this activity that may conflict with any scheduled events sponsored by this activity.

**Questions on this policy may be directed to Matthew Stern, CME Manager
Children's Hospital Colorado, Matthew.Stern@childrenscolorado.org
847-404-2180**

ACCEPTED BY AUTHORIZED AGENT OR EXHIBITOR:

Signature: _____ Date: _____

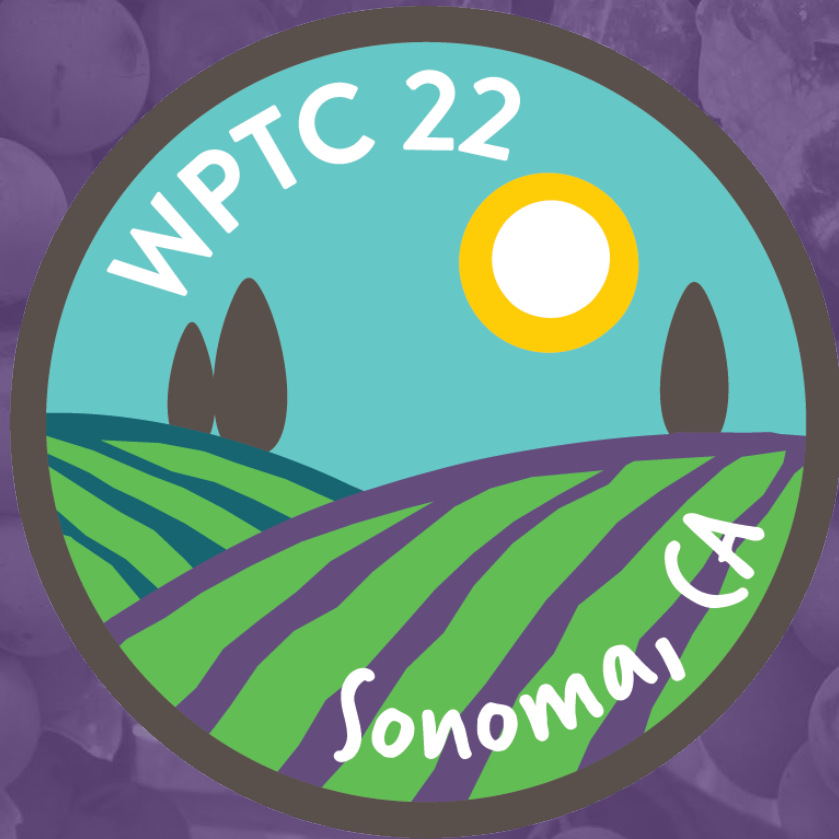
Print Name: _____ Title: _____

E-mail: _____ Phone: _____

Children's Hospital of Colorado Representative

**Please complete this information form and application, along with any
required supporting documents and submit to:
Matthew Stern, MS
Matthew.Stern@childrenscolorado.org**

We will contact you that your application has been approved.
Once your application has been approved, please forward a description of your company to
Matthew.Stern@childrenscolorado.org



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