



WESTERN *Pediatric*
Trauma CONFERENCE

WPPTC '24

Sundance
UTAH

July 10-12, 2024

www.pedtrauma.org

Exhibitor Prospectus

WESTERN *Pediatric* Trauma CONFERENCE

Exhibitor PROSPECTUS

The Western Pediatric Trauma Conference (WPTC) 2024 will be held in Sundance, UT on July 10-12, 2024. The conference features nationally renowned faculty in the fields of pediatric trauma, critical care, emergency medicine and pre-hospital care. The program content is targeted to surgeons, nurses and health care professionals from around the nation who care for injured children. This event is an unparalleled opportunity to make and solidify relationships through person-to-person communications and marketing. Reserve your booth space today!

PROVIDED BY

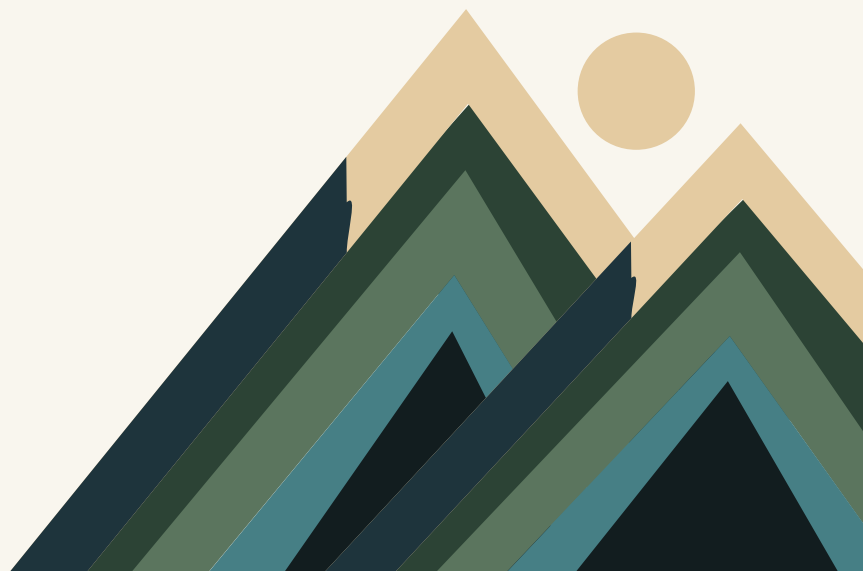
Intermountain
Primary Children's Hospital

CONTINUING EDUCATION PROVIDED BY

American College of Surgeons
www.facs.org

IN COLLABORATION WITH

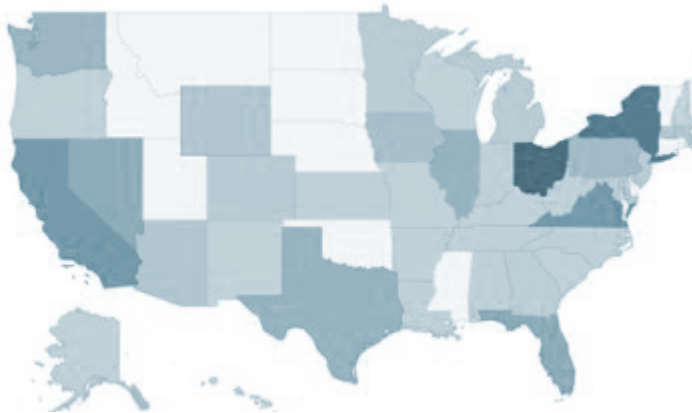
Children's Hospital Colorado
Children's Hospital Los Angeles
Children's Hospital Orange County
Children's Minnesota
Dell Children's
Phoenix Children's
Rady Children's
Stanford Medicine Children's Health
University Hospital



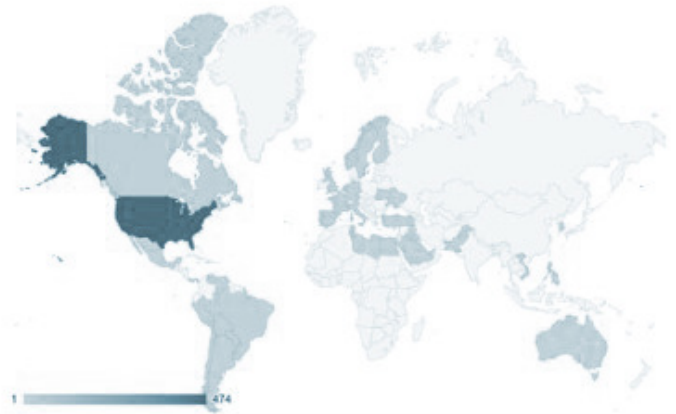


The Western Pediatric Trauma Conference will utilize GlobalCaseMD.com for registration and conference marketing.

GlobalcastMD.com averages 1,200 page views per page.



Page views by state



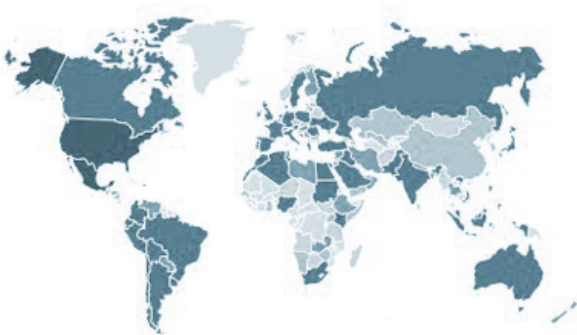
Page views by country

StayCurrent App

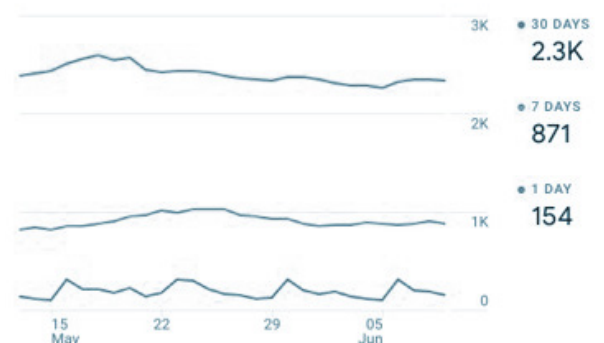
GlobalCastMD's mobile application, StayCurrent, provides expert, on-the-go medical information through a wide array of interactive media, including live streaming events, videocasts, podcasts, articles, discussions, and more.

StayCurrent has over 13,000 users and growing!

Download the App here: <https://globalcastmd.com/stay-current-app-download>



Users by country



Users by activity over time





Sundance

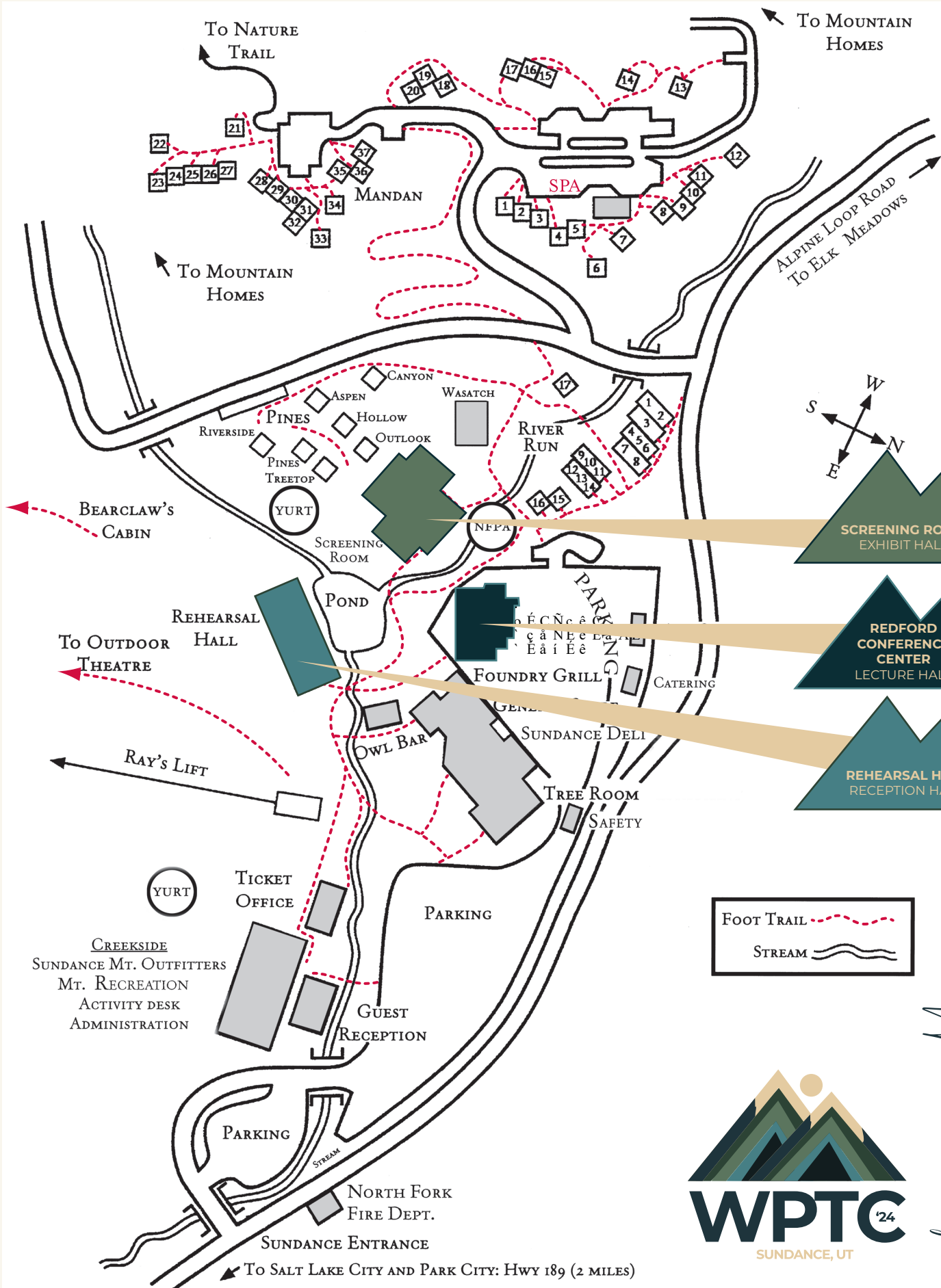
Mountain Resort

8841 North Alpine Loop Road
Sundance, Utah 84604
801-225-4107

sundanceresort.com

Conference Location





Conference Map



Exhibit Booths

& Commercial Promotion

Premier **Exhibitor** – \$3000 (4 available)

- Exhibitor table located in lobby of Redford Conference Center
- Logo on website and marketing materials
- Set up in virtual Exhibitor Hall

Standard **Exhibitor** – \$2000

- Exhibitor table located in Screening Room
- Logo on website and marketing materials
- Set up in virtual Exhibitor Hall

Virtual **Exhibitor** – \$750

- Logo on website and marketing materials
- Set up in virtual Exhibitor Hall

Location: Exhibit booths will be set up in the Screening Room on the Sundance Mountain Resort property (see resort map above). Throughout the day, coffee, snacks, and other beverages will be available.

Exhibitor *Passport*

Every attendee will have an opportunity to complete an Exhibitor Passport and be entered into a drawing for Sundance gift bags.

Virtual *Passport*

All virtual attendees will have an opportunity to complete a similar Exhibitor Passport and be entered in a separate drawing.



Western Pediatric Trauma Conference

EXHIBIT BOOTH PAYMENT FORM | JULY 10-12, 2024

Firm Name _____
(as you would like it to appear in the acknowledgments)

Address _____

City _____ State _____ Zip _____

Phone Number _____ Website _____

Email Address _____

SELECT A LEVEL

- Premier Exhibitor, \$3,000
- Standard Exhibitor, \$2,000
- Virtual Exhibitor, \$750

Please email a company description (limit 230 characters) as it should appear in the social events program to ray.cuellar@childrenscolorado.org by May 26, 2024. The Western Pediatric Trauma Conference reserves the right to edit as necessary for consistency and/or length.

Name of Representative(s) attending the conference _____

Return these forms with payment by May 26, 2024 to: Kacey Barnes, Trauma Program Manager, Primary Children's Hospital, 100 Mario Capecchi Dr, Salt Lake City, UT 84113. Forms may be emailed with credit card payment to: ray.cuellar Kacey.barnes@imail.org

PAYMENT

- AMEX Visa Master Card Discover Check

Total Enclosed \$ _____

Card Holder Name _____

Card Number _____

Expiration Date _____ Security Code _____

Signature _____

Payment Form



